



children's home + aid

FOR THE LOVE OF CHILDREN SINCE 1883

April 25, 2008

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-A325
Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

Children's Home + Aid is a leading social service agency in Illinois. Each year, it helps about 40,000 children and families overcome overwhelming obstacles such as poverty, abuse, and neglect. Since 1883, Children's Home + Aid has been a compassionate advocate for the welfare of children and families. Children's Home + Aid provides more than 70 social service programs focusing on child development, child abuse prevention and strengthening families. For more information on Children's Home + Aid, visit www.childrenshomeandaid.org.

WDRV, the drive, selected Children's Home + Aid as its charity partner for the 2007 Rock 'n' Roll Roots CD release events. During the third and fourth quarters of 2007, WDRV ran Children's Home + Aid's public service announcement 40 times in addition to mentioning Children's Home + Aid approximately 100 times during live Rock 'n' Roll Roots CD sales promotions. WDRV donated \$10,000 to Children's Home + Aid from proceeds of CD sales.

The WDRV staff including Kathy Voltmer, news and public affairs manager, have been extremely supportive in promoting the work of Children's Home + Aid. The station has promoted the agency on its Web site and continues to be receptive to our requests for PSA air time.

Our partnership with WDRV continues to be strong and we look forward to working together on future projects. WDRV has been a valued resource for Children's Home + Aid allowing us to reach a huge audience. This would not be possible without the station's support.

Children's Home + Aid feels that there would be no benefit to additional rules or reporting requirements that insert federal oversight over the process of broadcasters serving the community.

Sincerely,

Betty A. Brisk
Director of Communications

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